

PowerSuite

Checklist 6 - JVZoo Setup

Project

Date:

Name: _____

PART 1 - SQUEEZE PAGE

	Yes	No
1 Enter Product Name	☐	☐
2 Check "Show In Product Library"	☐	☐
3 Enter Description	☐	☐
4 Choose Category	☐	☐
5 Leave Currency @ USD (If International market)	☐	☐
6 Enter Max Selling Price	☐	☐
7 Click Allow Sales	☐	☐
8 Enter Launch Date & Time	☐	☐
9 Enter Affiliate Commission	☐	☐
10 Check Box Recurring If Recurring	☐	☐
11 Set Number Of Payment If Recurring	☐	☐
12 Setup a Trial if required	☐	☐

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|----|--|--------------------------|--------------------------|
| 13 | Setup a dime-sale if required | ☐ | ☐ |
| 14 | Check Consider my product for product of the day. | ☐ | ☐ |
| 15 | Choose JVZoo Commission (Increase it) | ☐ | ☐ |
| 16 | Check Paypal Payment Option | ☐ | ☐ |
| 17 | Check Manually Approve Affiliates | ☐ | ☐ |
| 18 | Enter Your Affiliate Terms | ☐ | ☐ |
| 19 | Put link To JV page in Notes to affiliates | ☐ | ☐ |
| 20 | Enter your support email address | ☐ | ☐ |
| 21 | Enter your support URL | ☐ | ☐ |
| 22 | Enter the sales page URL | ☐ | ☐ |
| 23 | Do not check Pass Affiliate ID to sales page | ☐ | ☐ |
| 24 | Use a prelaunch page and enter the earlybird url if required | ☐ | ☐ |
| 25 | Check Yes, automatically send traffic to Sales Page | ☐ | ☐ |
| 26 | Leave receipt empty unless required | ☐ | ☐ |
| 27 | Use A Thank / Download Page | ☐ | ☐ |
| 28 | Enter your refund period. | ☐ | ☐ |

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- | | | | |
|----|---|--------------------------|--------------------------|
| 29 | Check Yes, I want to integrate an Autoresponder and select list | ☐ | ☐ |
| 30 | Everything else can be left blank unless required. | ☐ | ☐ |

PART 2 - FUNNEL SETUP & ADD TO CART

- | | | Yes | No |
|---|---|--------------------------|--------------------------|
| 1 | Go To Sellers > Sales Funnels | ☐ | ☐ |
| 2 | Create A New Sales Funnel | ☐ | ☐ |
| 3 | Add Front End Product / Upsell / Downsell | ☐ | ☐ |
| 4 | Put the add to cart on the sales page (do not put the pass link on the front end) | ☐ | ☐ |
| 5 | Put the add to cart and pass link on the upsell. | ☐ | ☐ |
| 6 | Put the add to cart and pass link on the downsell. | ☐ | ☐ |

IMPORTANT NOTES

- 1 With the pass link you can direct link to the downsell or any other product you have in the funnel if you wish.
- 2 It is super important that the last offer in the funnel has a link to Jvzoo Purchases / Portal.

Notes



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- 3 The pass links only work correctly during a real purchase.
Set a coupon for 99% and test it with another PayPal account.

PART 3 - APPROVING AFFILIATES

	Yes	No
1 Close to launch day you should be checking affiliate approvals twice a day.	☐	☐
2 During launch day you should be checking every hour.	☐	☐

AFFILIATE APPROVAL

- 1 Anyone with more than a score of 50 sales put on instant.
- 2 Anyone with less than 50 sales put on delayed.
- 3 Anyone with a refund rate above 25% deny.
- 4 Anyone with 500 sales put on instant all products.
- 5 Members less than a week old deny if no history. Check their profile.
- 6 Keep in mind most affiliates do not request until the day of launch.

Notes